

Spotlight on a

MEMBER

Seventy percent of Canada's green coffee is touched in one form or another within Brampton's borders at some point before it reaches the store or your favourite restaurant. This fact is especially relevant for Eland Logistics, Canada's largest supply chain manager of green coffee distribution. With Eland Logistics head office and main warehouse located in the transportation hub of Southern Ontario, the company is perfectly positioned to move goods to customers quickly, safely, and efficiently.

Eland Logistics opened for business in 1988 under the name Eland Associates. The brainchild of supply chain management and logistics expert Doug Eland, the business initially opened as a one person, one-room organization seeking only to offer complete supply chain management and unparalleled customer service for the green coffee industry. Through much hard work and personal sacrifice on the part of its founder, this fledgling corporation quickly grew to become Canada's largest green coffee supply chain manager.

As Eland Logistics grew as a company, so did the breadth of services they offer. Eland Logistics can proudly say they offer complete supply chain management from the beginning to the end of the supply chain. To make good on their promise, Eland Logistics offers services ranging from transporting and warehousing of goods, to customs brokering, independent surveying,

Eland Logistics
325 Orenda Road East
Tel: (905)791-1740
Fax: (905) 791-1759
Web: www.eland-logistics.com

reconditioning and beyond.

Eland Logistics counts flexibility and responsiveness as two of its virtues. The new streamlined logo and the name change to include the word 'Logistics' – the driving force behind supply chain management - is their most noticeable response to the ever-evolving coffee distribution industry. Behind the scenes, however, its e-commerce initiatives, revamped website, and the new services added to its



repertoire represent the bulk of the changes Eland Logistics has undergone in the last year.

Value-added Customer service is a term spoken often within the walls of Eland Logistics' Orenda Road offices. The changes this company has undertaken are driven by the needs of its customers. Employees of Eland Logistics view customers as partners and feel determined to understand the customer's business in order to tailor their offering of service to meet that customer's needs.

Eland Logistics is also determined to continue growing and evolving. With a solid foundation firmly planted in Brampton's transportation-friendly locale, Eland Logistics is poised to reach out and touch new customers, technology and territory while maintaining their traditional customer service focus. After all, as important as location is, customers are of the utmost importance.